

# for Restaurant Chains

**You don't need to have a supercomputer-based infrastructure to effectively brand your restaurant, promote your business and engage your customers. However, it's important to realize the role that technology plays in today's restaurant business. Such technology can involve both the core IT infrastructure and devices located at the "edge."**

**It's also important to take a look at how large restaurant chains were historically forced into a centralized approach due to constraints in minimizing the footprint at individual locations and overall cost concerns.**

As more and more data is generated and processed within the actual venues, it becomes increasingly important to process it closer to the source. This makes decentralized approaches, like go-to-play, crucial: whether a vendor can truly ensure the required levels of performance and resiliency within a minimalistic footprint. Topping that off with the streamlined deployment model of HCA pre-tuned for each individual restaurant and you have a good understanding of what StarWind is offering in the space.

## PROBLEMS

Emerging  
decentralization trend  
counteracted by cost

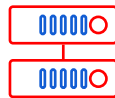
Difficulties in building  
0-downtime systems with  
retained efficiency

Lack of flexibility

## SOLUTION

- Pre-built and pre-tuned HCA custom-tailored for your requirements
- Minimalistic hardware footprint without sacrificing performance and resiliency
- In-built DR strategies ensuring your business survives any doomsday scenario

### ARCHITECTURE AND BENEFITS



2-node HA approach ensuring possibility to survive multiple failures in a tiny footprint



Systems built based on your specific requirements



Premium ProActive support ensures you are always aware what's happening inside any of your locations

## RESTAURANT NETWORK

